

Presents: **RR** KÄBEL
WIRES & CABLES



CABLE & WiRE Fair

India's Premier Wire & Cable Expo

18th, 19th & 20th MAY, 2022

Pragati Maidan, New Delhi

www.cablewirefair.com

**The 4th International Exhibition & Conference for
Wire & Cable Industry**

SHOW REPORT

Organized by:

 **Tulip 3P Media Pvt. Ltd.**

Media Partner:

WiRE & CABLE
INDIA **EXPO**



An Overview

The 4th edition of Cable & Wire Fair offered the best opportunities for networking & marketing of new technologies and innovations in the wire and cable industry. Held amid strict COVID-19 safety measures, Cable & Wire Fair 2022 gave the industry the much-needed impetus at a time when people were

eagerly looking for such a platform. The two days CEO Conclave & Technical Conference at CWF 2022 saw high-voltage discussions wherein a myriad of issues pertaining to the wire and cable industry were considered.



Exhibition: Cable & Wire Fair 2022	Date: 18-20 May 2022	Venue: Hall 3 & 4, Pragati Maidan, New Delhi	Number of Exhibitors: 200 (approx.)	Number of Visitors: 12000+
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Our Partners

Principal Partner		Co Partner			
 ASSOMAC MACHINES LTD.	 PAROVI MACHINES	 Tata Steel Ltd.	 Kkalpana Industries (India) Ltd.	 Ddev Plastiks Industries Ltd.	 Innotech Advance Machine Pvt. Ltd.
 KLJ Group	Associate Partner		Compounding Partner		Wire Die Partner
 Waldies Compound Ltd.	 Gloster Cables Ltd.	 Pratap Digital Communications Pvt Ltd	 Shakun Polymers Pvt. Ltd. (Shakun Polymers is part of Alphagary, an Orbia Company)	 SHAKUN	 Walson Woodburn Wire Die
 Tomer Machines	Visitor Kit & Lanyard Partner		Industry 4.0 Partner		Wire Drawing Partner
 3R POLYMERS PVT LTD	 ROSENDAHL	 NEXTRON	 Ducab	 DMB	 NIKNAM
 Conoptica AS	Cable Partner		Badge Partner		Measuring Partner
 Ducab	Measuring Partner		Badge Partner		Measuring Partner
 Conoptica AS	Badge Partner		Measuring Partner		Measuring Partner
 Conoptica AS	Measuring Partner		Badge Partner		Measuring Partner

Innovation Pavilion

In addition, the event included an Innovation Pavilion wherein premier companies including APAR Industries Ltd., LS Cable & System Ltd., KEI Industries Ltd., Paramount Communications Ltd., Birla Cable Ltd., Cords Cable Industries Ltd., etc from the industry showcased their latest and upcoming products.

Designed as the focal point of the exhibition, the Innovation Pavilion became an ideal spot for promoting exchange of ideas and gave an opportunity to the companies to highlight their innovation and technology.



Conference Speakers

INAUGURAL SESSION



Mr. Anil Gupta
Chairman & Managing Director,
KEI Industries Limited



Mr. Shreegopal Kabra
Managing Director &
Group President, RR Global



Mr. Vijay Karia
Chairman & Managing Director,
Ravin Group of Companies



Mr. Anurag Pandey
Executive-in-Charge,
Global Wires India - Tata Steel



Mr. Sandeep Aggarwal
Mentor-Telecom Committee, PHD
Chamber of Commerce & Industry
and MD, Paramount Communication Ltd.

Session 1 - Wire and Cable Industry Outlook



Mr. Ashish Chaturvedi
Head of Marketing &
Communications, Ducab



Mr. Benoit Lecuyer
CEO, Prysmian India



Mr. VK Bajaj
Sr President-Business Strategy and
Innovation, Apar Industries Ltd.



Mr. Abhishek Gupta
Joint Managing Director,
Gupta Power Infrastructure Ltd.

Session 2 - Wire and Cable: Emerging Trends, Opportunities and Challenges



Mr. Parth Aggarwal
Director, Paramount
Communications Ltd.



Mr. Sameer Agarwal
Managing Director,
G.K. Winding Wires Ltd.



Ms. Sonal Gariba
Executive Director, Ravin Group
(Chairperson, IEEMA Cable Division)



Mr. Varun Sawhney
Member (Core Management),
Cords Cable Industries Ltd.



Mr. Sanjeev Atri
Head of Group-Plant Engineering,
Tata Power DDL

Session 3 - Promising Road Ahead for Telecom Sector and OFC Industry



Mr. R. Sridharan
Chief Executive Officer, Birla Cable Ltd.
and President, Vindhya Telelinks Ltd.,
M.P. Birla Group



Mr. Naivedya Agarwal
Co-Founder,
Runaya Group



Mr. Vipul Nagpal
Founder & Managing Director,
Orient Cables (India) Pvt. Ltd.



Mr. Sivakumar Nagarajan
Commercial Director,
Corning India

Session 4 - Steel Wire Industry Outlook



Mr. Mahesh Poddar
Chairman, Miki Wire Works Pvt. Ltd.,
and MP (Rajya Sabha – Jharkhand)



Mr. Nirmal Saraf
Managing Director,
Nirmal Group



Mr. Sidharth Agrawal
Managing Director,
Systematic Group Of Companies



Mr. Dheeraj Dev
Managing Director,
H D WIRE (P) Ltd.



Mr. Nirmal Singh
Director,
Assomac Machines Ltd.

Technical Session



Mr. René Stoeckl
Sales Director,
Rosendahl Nextrom GmbH



Ms. Priya Rakshit
Research And Development Manager,
Shakun Polymers Ltd.



Mr. Dipal Parikh
Commercial Director – AMEA region,
Polymer Solutions BU at Orbia,
Alphagray Compounds



Dr. Parasu Veera
Vice President, Head Technology &
Business Development, SCBU- UPL Ltd.

 <p>3R POLYMERS PVT LTD</p>	 <p>99 Electrical</p>	 <p>Abrol Engg. Co. Pvt. Ltd.</p>	 <p>A.D. PRODUCTS</p>	 <p>Advaris India Pvt. Ltd.</p>	 <p>Akash Publication</p>
 <p>Artel Electronics Cable Production Plant</p>	 <p>Artikul Aziya Kabel JV LLC</p>	 <p>ASAPP Info Global Group</p>	 <p>Asian Chemtech Pvt. Ltd.</p>	 <p>Assomac Machines Ltd.</p>	 <p>Aztec Fluids and Machinery Pvt. Ltd.</p>
 <p>Coatwell India Pvt. Ltd.</p>	 <p>Conoptica AS</p>	 <p>Control Print Ltd.</p>	 <p>Crysta Electric</p>	 <p>Ddev PlastikIndustries Ltd.</p>	 <p>DEM S.P.A.</p>
 <p>Domino Printech India LLP</p>	 <p>Ecosmob Technologies Pvt. Ltd.</p>	 <p>Eklingjee Polymers Pvt. Ltd.</p>	 <p>Elar Industries</p>	 <p>Electrical & Power Info</p>	 <p>Electrical & Power Review</p>
 <p>Geekay Wires Limited</p>	 <p>Gladwin Electrolink Industries</p>	 <p>Gloster Cables Ltd.</p>	 <p>Grauer & Weil (India) Limited</p>	 <p>Hanumant Polymers Pvt. Ltd.</p>	 <p>Harsh Spools</p>
 <p>Cords Cable Industries Ltd.</p>	 <p>Imerys Minerals</p>	 <p>Indo- Max Tech Industry</p>	 <p>Indomax</p>	 <p>Innotech Advance Machine Pvt. Ltd.</p>	 <p>Isinox Metaltec Pvt. Ltd.</p>
 <p>K.D. Engineers</p>	 <p>KabloSan</p>	 <p>Kadokia Plastics And Chemicals Pvt. Ltd.</p>	 <p>Kapeeshwar Chemicals Pvt. Ltd.</p>	 <p>Kaustik Europe B.V.</p>	 <p>Kay Kay Industrial Corporation</p>
 <p>Lamnea Bruk Ab</p>	 <p>Laser Power & Infra Pvt. Ltd.</p>	 <p>Lifeline Technologies</p>	 <p>LMI India Pvt. Ltd.</p>	 <p>M.G. Polyblends</p>	 <p>Mahajan & Company</p>
 <p>MTLEXS.com</p>	 <p>Wire & Cable Mukand Industries</p>	 <p>Nanjing Neoplas Machinery Co., Ltd</p>	 <p>Navank Consultants</p>	 <p>Niknam Chemicals Pvt. Ltd.</p>	 <p>NIKOMAG</p>
 <p>Padanaplast S.r.l</p>	 <p>Paramount Die Company</p>	 <p>Periwal Polymers Pvt. Ltd.</p>	 <p>Piyu Chem Impex Pvt. Ltd.</p>	 <p>Pratap Digital Communications Pvt. Ltd.</p>	 <p>Premier Industrial Corporation Limited</p>
 <p>RR Kabel Ltd.</p>	 <p>RSD Hi Tech Industrial (Mumbai) Pvt. Ltd.</p>	 <p>Ruby Mica Co. Ltd.</p>	 <p>Runaya Private Limited</p>	 <p>Safexpress Pvt. Ltd.</p>	 <p>Saibaba Infocom Pvt. Ltd.</p>
 <p>Sobotech Industries Pvt. Ltd.</p>	 <p>Sokhi Extrusion</p>	 <p>Paramount Wires and Cables Limited</p>	 <p>SRV International Pvt. Ltd.</p>	 <p>SSI Cables Pvt. Ltd.</p>	 <p>Steel World</p>
 <p>Techno Machines India</p>	 <p>Techno Polychem</p>	 <p>Technocable JV LLC</p>	 <p>Tecop India Pvt. Ltd.</p>	 <p>Tomer Machines</p>	 <p>Traxit International GmbH</p>
 <p>Uzkabel JV LLC</p>	 <p>V.R. Enterprises</p>	 <p>Vaishno Wire Private Limited</p>	 <p>Vikas Spool Private Limited</p>	 <p>Vividh Wires Ltd.</p>	 <p>Vvision Globex</p>

 All India Association of Industries AIAI	 Shakun Polymers Pvt. Ltd. (Shakun Polymers is part of Alphagary, an Orbia Company)	 ANAND INTERNATIONAL Our Service Your Growth Anand International	 Apar Industries Limited	Aqua Refrigeration	 Aquent Aquent Advance Material Technologies Pvt. Ltd.
 Beijing Holland Co., Ltd.	 bharti Bharti Plastchem	 MP BIRLA GROUP Birla Cable Limited	 BE BRIGHT ENGINEERING Bright Engineering	 Chandekar Business Media Pvt. Ltd. A Knowledge & Networking Company	 CHHAPERIA Chhaperia Cable Material Pvt. Ltd.
 DGM Electric Corporation	 DHINGRA polymers let's grow together Dhingra Polymers Pvt. Ltd.	 DIATECH ELECTRICAL TESTING SOLUTIONS Diagnostic Technologies India Pvt. Ltd.	 dipa DIPA	 ducab Ducab	 DMB
 Electrical Mirror	 expometals.net THE INTERNATIONAL ONLINE NETWORK Expometals.net	 f Fine Products Pvt. Ltd. Fine Products Pvt. Ltd.	 FREEDOM CHEMTECH LLP Complete Range of Chemicals & Allied	 FUHR ROLLING MILLS Fuhr Rolling Mills	 GANPATI CORPORATION Ganpati Corporation
 Himachal Wire Industries Pvt. Ltd.	 Hind HEATERS Hind Heaters	 HUBER MARTINSWERK Huber Engineered Materials	 INDO-AFRICAN CHAMBER OF COMMERCE & INDUSTRY IACCI	 IEEC We give the best treatment IEEC Power Electronics Pvt. Ltd.	 IJPN TECHNOLOGIES (I) PVT. LTD. IJPN Technologies India Pvt. Ltd.
I-Tech Media Pvt. Ltd.	 J & K INDUSTRIES J & K Industries	 JIP Jai Packing Solution Pvt. Ltd.	 JP MACHINERY JP Machinery	 LS Cable LS Cable & System Ltd.	 KEI Wires & Cables KEI Industries
 Kemtree With YOU, Always! Kemtree International LLP	 KK THE TECH GIANT KK Compounding Tech Giant Limited	 Kkalpana Kkalpana Industries (India) Ltd.	 KLJ Group KLJ Group	 KOMPASS Your route to business worldwide Kompass	 KRISHNA POLY CHEM In Compound Reality... Krishna Polychem
 MAHARAJ INDUSTRIES Maharaaj Industries	 MF Maiden Forgings Pvt. Ltd.	 M MARVEL WIRES Marvel Wires	 MEHTA Mehta Cad Cam Systems Pvt. Ltd.	 METALUBE Metalube Private Limited	 MONARCH GRAPHICS Crafting Smarter Labels Monarch Graphics India Pvt. Ltd.
 NIRMAL Nirmal Wires Pvt. Ltd.	 NIROL Wires-Switches-Pipes Nirol Electricals Pvt. Ltd.	 Nuta Scientific Instruments NSI Since - 1996 Nutan Scientific Instruments	 OCI OCI Cable India	 Oswal Cable Products Oswal Cable Products Pvt. Ltd.	 P P.D. Sales Agency
 QUALITY Quality Industries	 RAJNANDINI METAL LIMITED Rajnandini Metal Limited	 Ravin Ravin Cables Ltd.	 RICHARDSAPEX RichardsApex Inc.	 PAROVI MACHINES Rons Technologies LLP	 ROSENDAHL KNILL GROUP NEXTROM KNILL GROUP Rosendahl Nextrom GmbH
 SGS TECHNIK MADE IN INDIA SGS Technik	 shiv-om brass industries Shiv Om Brass	 Shri Tirupati Enterprises Shri Tirupati Enterprises	 Shriram PolyTech Shriram PolyTech Ltd.	 SIBAS ULTRASONICS Sibas Ultrasonics Pvt. Ltd.	 SWI Singh Wire Industries
 Strips India	 SURYA MASTERBATCHES Surya Masterbatches Pvt. Ltd.	 SEPL SUYOG ELECTRICALS Suyog Electricals Ltd.	 TAKKAR INDUSTRIES TAKKAR POLYCHEM Takkarak Industries	 TAPRATH Taprath Elastomers LLP	 TATA WIRON Tata Steel Limited
 Swift Tula Digital India Pvt. Ltd.	 UIC UIC Udyog Limited	 Unisert Unisert Machines India Private Limited	 UPL Speciality Chemicals UPL Limited	 USHA CABLES Usha Electricals (India)	 UZELTEXSANOAT UZELTEXSANOAT
 WALDIES SINCE 1988 Waldies Compound Limited	 Walson Woodburn Wire Die Pvt. Ltd.	 WELTECH Weltech Controls Pvt. Ltd.	 Weltech Industries Weltech Industries	 YUQORICHIRCHIQ Energy System JV LLC	And Many More...

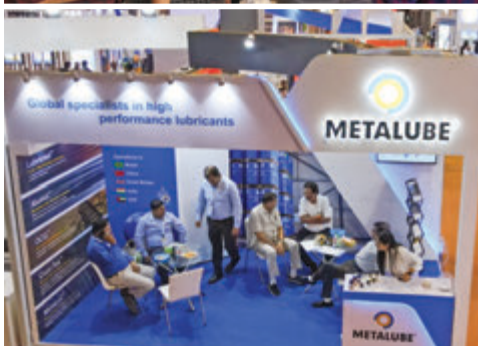
Glimpses of Cable & Wire Fair 2022















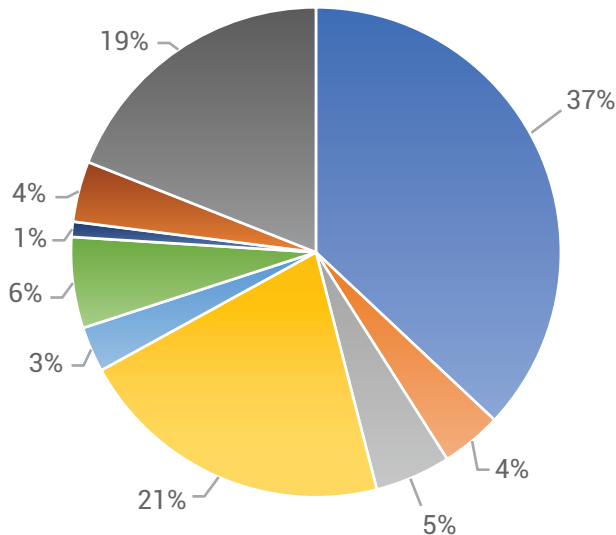




See You in 2023

6th – 8th October, Hall No. 2, 3 & 4, Pragati Maidan, New Delhi

Visitor Statistics



- Cable Manufacturers
- OFC, Structured Cables, & Other Telecom Cables
- Specialty Cable Manufacturers
- Steel Wire Manufacturers
- Springs, Fasteners Manufacturers
- Traders of Wire & Cable
- Consultants
- Others
- Institutional Buyers of Wires & Cables

Cable & Wire Fair Exhibitors' Testimonials



"This has been our first experience of attending and exhibiting at the Cable & Wire Fair. It has been an exciting opportunity for us. The team of organizers has done a phenomenal job in terms of attracting good speakers for the conference as well as the companies which have participated here. We have been able to meet a lot of our key customers in one place which we hadn't been able to do before, because of COVID. Also, with regard to finding newer suppliers, and newer customers who have approached us at the event, this has been a really nice and engaging experience."

**- Mr. Naivedya Agarwal,
Founder & CEO, Runaya Group**



"It is high time for the wire and cable industry to adapt to the innovations in the way they operate and do business. As always, the experience at Cable & Wire Fair 2022 has been exceptionally good. We received an amazing response and reviews. The show was organized pretty well and the visitors and buyers were sincere."

**- Mr. Vineet Sachdeva,
Partner, Parovi Machines**



"Our experience at the Cable & Wire Fair was extremely good. The footfall at our stand was quite outstanding and very appreciable. Basically, we were able to get a new kind of an experience as it was our first time participating at the exhibition. In fact, this has proven to be a motivation for the company to be a part in the future edition of the show as well."

**- Ms. Yukti Bhatia, Sales & Marketing
Coordinator, Rajnandini Metal Limited**



"I think that Tulip 3P Media has done a great job and we have received great service by the organizers. I am happy with everything. All in all, it was a great experience. The turnout of visitors has been exceptionally great. We are very happy to have participated at the exhibition."

**- Mr. Kjell E. Johnsen,
Head of Wire & Cable division, Conoptica**



"The Cable & Wire Fair exhibition has been a great platform for our company. In this three-day event, we could network with a great number of our existing and prospective clients. We hope that we would be fully occupied with new business opportunities because of this exhibition. We look forward to participating at the next edition of the exhibition as well."

**- Mr. Mohan Narasimhan,
Operations Manager, Abrol Engineering
Company (P) Ltd.**



"It is the third time that we participated at the Cable & Wire Fair. Over the years, we have expanded the scale of our participation with each passing edition of the exhibition. The show has been amazing. Even in our previous participation, we had received a phenomenal response, and this year has been even better. There were numerous people from the wire industry and the cable industry who visited us. It was especially very nice to meet everyone after three long years. It was a wonderful experience. We now are planning to participate in the next edition of the show, wherein we will participate in an even bigger way, with a bigger booth and presence."

**- Mr. Ronak Shah,
Director, Kemtree Enterprises Pvt. Ltd.**



"I would really like to express my gratitude to Tulip 3P Media for a great exhibition this year. The experience has been even better than our expectations. We had a very good first two days and equally good third day as well. Our stand has good focussed footfall. We wish the team of Tulip 3P Media the very best for the next edition of the exhibition as well."

**- Mr. Ashish Tyagi,
Director, Assomac Machines Limited**



"As ever, the Cable & Wire Fair has been a great event for us. After such a long time, this has proven to be an event which has brought the whole industry together. It has been wonderful to be here and has been a good experience to meet our customers, and acquaintances after a long time. We definitely look forward to participating at the next edition of the exhibition as well."

**- Mr. Ashwani Gupta,
Director, Vividh Wires Limited**



"I think the Cable & Wire Fair is a fantastic platform for companies like us who envision growing in the fibre optics, data cables, and power cables industry. The response we received has been phenomenal. We are really happy with the way the show has come around, set up, and organized by the team of Tulip 3P Media. We are looking forward to participating at the next edition of this exhibition, and we hope that the show would be even bigger, better, and stronger than this year."

**- Mr. Naval Singhal,
Director, Navank Consultants**



"Participating at the Cable & Wire Fair has been our first-ever participation at any exhibition. This has been a really good experience and now, we look forward to participating at the future years as well."

- Mr. Harshad Chauhan, Executive Engineer (Business Development), Suyog Electricals Ltd.



"Right from the initial editions itself, Cable & Wire Fair has been a great platform for the wire and cable industry. We hope and wish that the coming editions of the exhibition prove to be even more successful. The footfall at the show was really great and there were quality visitors. We are really satisfied with our participation at the exhibition."

- Mr. Amit Goel, CEO, Innotech Machines



"The Cable & Wire Fair is a good event for the industry, wherein we participated for the second time. Our previous experience at the show was great which is why we came to this edition of the exhibition as well. Overall, the response was good. Since it is organized in Delhi, it gives a great platform to meet and interact with the existing and potential buyers, vendors, and leading industry names, at a single platform. We look forward to getting good business opportunities. Our company will mark its presence in the next edition of the fair."

- Mr. Nishant Garg, CEO, Maiden Forgings (P) Limited



"Cable & Wire Fair show has been very good for us and has provided us with a platform where we could carry out one-to-one interactions with the customers from India as well as around the world. We got the opportunity to meet prospective customers from Uzbekistan, which wouldn't have been possible otherwise. The Cable & Wire Fair gives us the opportunity to meet new people, make new customers, and explore new markets, being in India, in the comfort of our own country. The show has exceeded our expectations. For manufacturers and product innovators like us, such a platform to market our products and solutions is a great requirement. We hope to be a part of this platform in the future as well. Keep up the good work!"

- Mr. Ankit Bagaria, Director, Ruby Mica Company Ltd.



"The exhibition has been so good that all the visitors and participating companies at the Cable & Wire Fair 2022 are significant industry players and business professionals. While we participated for the first time, it has proven to be a very good exhibition as far as our experience is concerned. We got the opportunity to meet and network with our existing clientele and different people of the industry. It is a very good platform to create the awareness of the product developments as well as the different companies in the wire and cable industry."

- Mr. Ashwani Kumar Soni, Assistant General Manager (Marketing), Waldies Compound Ltd.



"It was a nice experience participating at the Cable & Wire Fair, after such a long time, especially after the two years of COVID-19. We got to meet all the buyers, vendors, and the organizing team was extremely cordial and helpful in every respect. We would like to participate in the coming edition."

- Mr. Tushar Nagdev, MD, Sobotech Industries Pvt. Ltd.



"Post COVID-19, this has been one of the first events for the wire and cable industry. The kind of exhibitors who have participated and displayed their products/services, are also very diverse. Moreover, the footfall of the visitors was more than the expectations. Overall, we are very happy with the exhibition."

- Mr. Karan Shah, Director, Lifeline Technologies



"This edition of Cable & Wire Fair has been the platform where the wire and cable industry could come together once again and meet in-person after a long gap of two and a half years or so. Everyone was super excited, including us, about the idea of meeting at one platform. We introduced new products at the fair which has been appreciated by the visitors. The team of the organizers is very cordial and supportive and they addressed any queries and challenges we had, on an immediate basis. We are glad to be a part of the exhibition, and hope to be a part of the exhibition in the future."

- Mr. Sumit Dhingra, Director, Dhingra Polymers Pvt. Ltd.



"This has been our second time participating at the Cable & Wire Fair. The event has been fantastic and has exceeded our expectations. It has been a great opportunity to showcase our recent product launches, and new developments for the wire and cable industry. The whole event is in sync with where we want to reach as an organization. The building and construction industry has been our focus area and wires and cables play a significant role in that. We are really confident that the contacts we have established in the industry will be advantageous for us in the coming future. We would love to participate in all the subsequent editions of the Cable & Wire Fair in the future."

- Mr. Sandeep Vadakattu, Senior General Manager - Sectors & Marketing, Domino Printech India LLP



"It was a fantastic experience participating at the Cable & Wire Fair. Overall, we witnessed the great efforts by the organizers. The exhibiting companies were really good as well as the visitors of this show were quality visitors. We are looking forward to getting some good business from this exhibition."

- Mr. Vishal Mehta, MD, Aquent Advance Material Technologies Pvt Ltd



"It has been a great experience to mark our presence at the Cable & Wire Fair show. We got the opportunity to interact with a large number of our existing customers as well as the suppliers."

- Ms. Shikha Khandelwal, Business Head, Corsis Technologies



"The Cable & Wire Fair is a good platform and it was a great experience to interact with the industrial colleagues, after a long time, and to showcase our product range. We look forward to participating again in the next edition as well. Hopefully, we would be encashing on the leads that have been generated at the show. There was a good footfall to our exhibition booth, which is really encouraging. Also, the best part is that the show was organized in the newly built halls of Pragati Maidan. It is really futuristic."

- Mr. Mohan Pandit, CEO, LMI India

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